What are three conclusions we can make about Kickstarter campaigns given the provided data?

* The number of successful campaigns are generally decreasing MoM
* The theater category is most likely to be funded and thus most likely to be successful
* The subcategory driving the funding of the theater category is plays

What are some of the limitations of this dataset?

* The major limitation of this data set is that is that there is no equalizer allowing for an apples to apples comparison. Obviously, a project in a category that is more highly funded is more likely to be successful. There should be an adjustment made to see which category would be successful regardless of which receives the funding received.
* Another limitation is that too much emphasis is placed on categories and sub-categories. There should be other ways to categorize the data so we can test correlations with success.

What are some other possible tables/graphs that we could create?

* Outcomes divided by the grand total ratio.
* Grand totals per month so you could determine if more funding tends to occur at certain times of the year.